

Leading Digital Transformation

in your business

MADE SMARTER

Yorkshire & Humber

A professional change leadership course delivered by **Sheffield Business School**

Delivered in partnership with:



Build from the ground up with Made Smarter's proven Leading Digital Transformation course.

70% of digital transformation projects fail to meet their goals.

With the Leading Digital Transformation course, you will get the skills, confidence and motivation to become a **digital champion** whilst you work.

Enhance profitability, productivity, sustainability, excellence and customer satisfaction in your business throughout this course, where you can see results in real time.

You will create a tailored plan to transform your current operations into a new, digitally-enhanced and more productive operation.

You will be expertly tutored by expert practitioner-academics from Sheffield Business School, who all have industry experience.

Accelerate and de-risk the implementation of digital technology in your manufacturing firm.

You will build a close network of like-minded leaders and industry peers for sharing experiences, mutual support and encouragement.

As 50% of the training is funded by Made Smarter you only pay £1,250.

Practicalities

**12
weeks**

**Online &
In Person**

**40
hours**

Designed to fit around your work and personal commitments, this course is aligned to the Edge Digital Manufacturing - Digital Readiness Assessment.





Eligibility

Work for a small or medium-sized enterprise based in the Yorkshire and Humber region with 5 to 249 employees.

Have strategic influence within your business.

Do you have an up-and-coming colleague who wants to affect change in your business? Enroll them on the course now and we will show them how.

The course will support you to deliver digital change across your business, however, you'll need to commit the time and energy to apply your skills in practice.



Don't just take it from us

Hear what participants have said about the course:

"The step change and approach this programme can give can make a big difference to the successes of your digital journey."

Dr Marshall Booth, Andel Ltd

"Change isn't scary, it's brave and can be supported."

Claire Pedley, The Poured Project

"A very useful course to frame digital knowledge. It's given me thoughts and ideas to take back to my business."

Collin Lattimore, Teal & Mackrill

"100% sign up. You'll benefit from experts that are very engaging and leave feeling empowered to begin making positive changes."

Kieran Samuels, Metal Depot Ltd



Applied Learning

The course is highly-applied, and develops you as a leader of digital change in the manufacturing sector.

We will support you to apply the learning to your firm from the very beginning. As each workshop proceeds, you will gain a deeper understanding of digital concepts and how they can apply to your business.

Your Development Consultant tutor will get to know you, support, coach, and, where appropriate, challenge you throughout.

By workshop 9, we will have helped you to develop a credible Business Improvement Project, which will specify the business and marketing rationale for your digital project, the process, people, and system changes needed, for you to present a solid business case justification.

This is followed by a two-month gap to give you time to pilot your new solution, when we will then re-group for a Holding to Account Workshop, the purpose of which is to allow reflection and insight-sharing with your peers.

Workshop Breakdown

1. Getting Started

A space for introductions, gaining an overview and understanding of the course, and how your business fits into this.

2. Strategy & Change Leadership

Considers strategy, business model innovation, change projects, and coaching skills within your peer groups.

3. Peer Group Coaching

You will practice coaching in your peer groups, to solidify your skills and enable you to empower your staff.

4. Designing Efficient Operations & Scoping Applied Projects

You will use Value Stream Mapping to understand where value is created, and develop productivity action plans.

5. Showcase Symposium

Learning will take place on a site visit to a showcase organisation, and you will have the opportunity to share your plans for feedback.

6. Digital Technology

An overview of digital technologies that are popular in manufacturing and identifying which ones could benefit you.

7. Leading People Through Change

A deeper dive into the people in your organisation, to understand how people react to change and how to support them.

8. Financial Justification

You will learn to develop a credible financial justification for change, and how to assess and manage key risks.

9. Final Review & Reflection

An opportunity to share your productivity action plans for constructive feedback, and celebrate successes for individual delegates.

10. Hold to Account Workshop

Share your achievements, learning, and next steps for leading digital change, and celebrate your successes.

Don't be a part of the 70% that miss the mark—be among the leaders who transform their SMEs into digitally agile, sustainable, and innovative powerhouses. Enrol in the Leading Digital Transformation course and redefine your path to success in the digital era.

It's not just a course; it's your key to shaping the future of your business.

Made Smarter

Made Smarter is a national movement to drive growth amongst UK makers and advance the UK economy.

Backed by world-renowned businesses and the UK Government, it will improve the development and adoption of emerging technologies.

Making a real, everyday difference to people from the boardroom to the factory floor.



Ready to Learn More?

Call: 01226 240 435

Email: madesmarter@brookconsult.co.uk

Visit: brookconsult.co.uk/events/ldt

Delivered in
partnership
with:

