



Improving Productivity,  
Developing People,  
Enabling Growth

## Company Profile



# About Us

Our Experienced Team Are Here to Help Support You With Business Growth, Increase Productivity and Facilitate Change

**Brook offer a sounding board for new ideas, challenge the thoughts of your organisation's decision makers and help develop skill sets while managing your projects with us via our dedicated Business Support Team.**

Our Business Support Team and Consultants provide the knowledge and skills you may not have within your operation, providing bespoke solutions to consultancy and training requirements.

- We have supported local businesses by providing bespoke consultancy and training solutions.
- We bring awareness on what works and provide Project Management assistance via our experienced Business Support Team.
- We offer more accessible services by helping local businesses with financial support towards our programme's costs through our many funding partners.



## Dom Brook – Managing Director

As the driving force behind BrookConsult, Dom leads the company's strategic growth, ensuring it continues to expand its reach while maintaining the exceptional client satisfaction that defines its reputation.

Beyond shaping the company's vision, Dom With a sharp focus on delivering tailored business support solutions, Dom works closely with organisations across the region, helping them navigate challenges and unlock new opportunities. He plays a pivotal role in designing and implementing bespoke project support packages, connecting clients with the expertise of BrookConsult's project and delivery team.

**Email:** [dom.brook@brookconsult.co.uk](mailto:dom.brook@brookconsult.co.uk)



## Andrew Armstrong – Project Director

With an impressive background within Advanced Manufacturing and Programme Management, Andrew leads on the Strategic Development of BrookConsult's Programme Management landscape.

Andrew helps to secure and implement high value contracts both inside and out of the South Yorkshire region. He also supports as a Development Consultant to BrookConsult's Manufacturing clients on the Made Smarter programme.

Andrew recently became a Certified SIRI Assessor. His role is to help manufacturers develop an objective, impact-driven approach to introduce, scale up, or lead their industry through the adoption of Industry 4.0.

**Email:** [andrew.armstrong@brookconsult.co.uk](mailto:andrew.armstrong@brookconsult.co.uk)



# Meet the Team

We Enjoy Helping Businesses to Develop, Improve, Grow and Succeed



## Alex Musselwhite – Head of Projects

Management and delivery of improvement projects and SIRI assessments. Previously, an Advanced Manufacturing Engineer at Rolls-Royce, with experience at Nissan and Magnetic Systems Technology.

Alex also has a First-Class Honours BEng in Mechanical Engineering. Specialising in advanced manufacturing processes.

**Email:** [alex.musselwhite@brookconsult.co.uk](mailto:alex.musselwhite@brookconsult.co.uk)



## Christian Arniakos – Finance & Operations Manager

Christian is responsible for supporting the BrookConsult management team in all things finance, project and funding related. Christian plays an important role managing the BrookConsult portal and ensuring all consultant queries are answered and rectified in a professional and timely manner.

**Email:** [christian.arniakos@brookconsult.co.uk](mailto:christian.arniakos@brookconsult.co.uk)



## Richard Graham – Digital Marketing Manager

Richard is responsible for supporting and managing BrookConsult's brand and digital presence. He plays an important role in establishing brand awareness and managing all the main digital touch points for BrookConsult.

**Email:** [richard.graham@brookconsult.co.uk](mailto:richard.graham@brookconsult.co.uk)



## Consultants

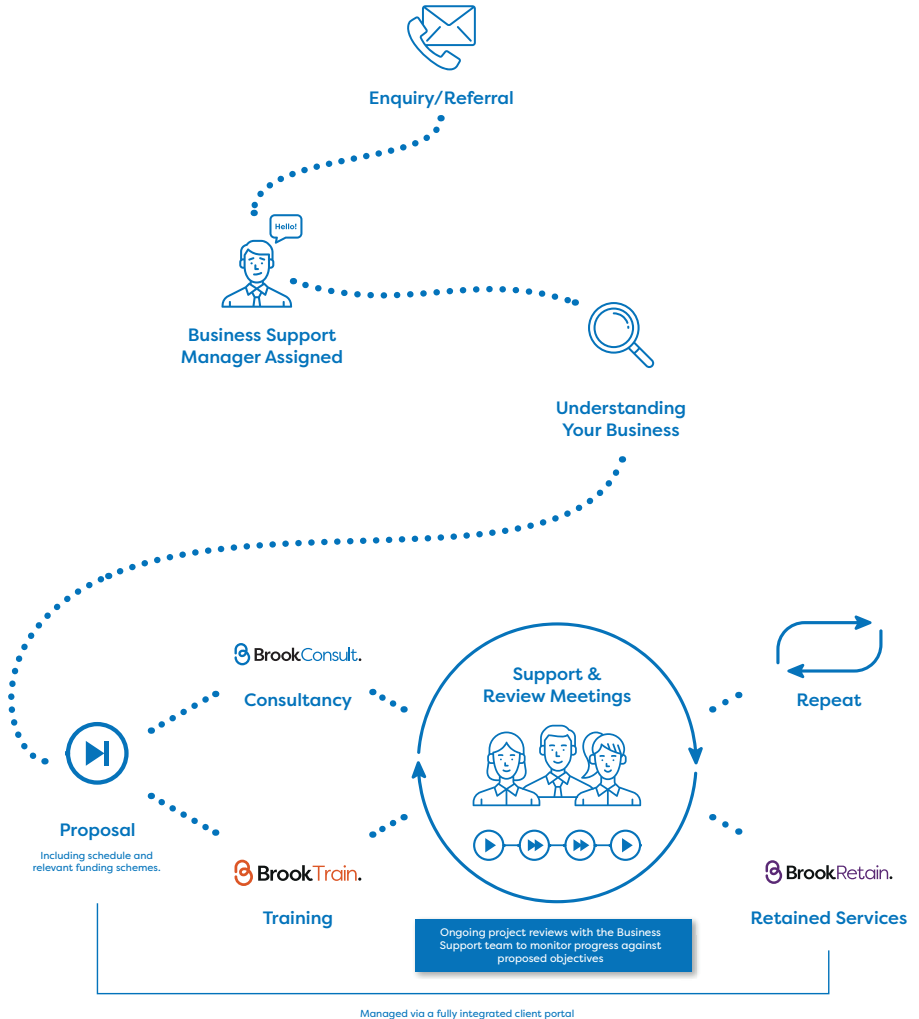
Our expert team of consultants bring you the best training and consultancy services for your business, helping you learn, plan, implement change and take the next steps to success.



# How We Work

Helping Our Clients Get The Best Possible Results

Using innovation, creativity and expertise, we work closely with you to achieve significant, sustainable outcomes for your business with the value and long-term impact you need.



## Our **VISION**

To give customers a tailored, cost-effective business support solution to achieve their desired goals.



## Our **MISSION**

To connect and collaborate with businesses across the region to inspire growth, facilitate change and promote productivity by delivering training or consultancy related projects to the highest possible quality, each and every time.

## Our **VALUES**



We Provide  
**Quality**



We Are  
**Passionate**



We Are  
**Approachable**



We  
**Collaborate**



We Keep Things  
**Simple**



# Our Services



**BrookConsult operates a multi-disciplinary approach, addressing issues affecting businesses, helping clients meet challenges and respond to opportunities. Below are the consultancy services we offer.**

Our consultancy and business support initiatives provide dynamic solutions to meet the development requirements of business, providing highly effective results and enhancing the performance of people we contribute to business success. The solutions we provide are customised to bring about measurable impact on business performance and value for money. We adopt a practical approach focussed on an understanding of the issues and challenges facing the business with solutions that are measurable, realistic, and achievable. Brook specialise in the following areas:

## Productivity

In the changing world of business, productivity is essential for success. We firmly believe that productivity isn't just about doing more, it's about working better and smarter. With a deep rooted understanding of business productivity, our team of Consultants help you navigate challenges and harness the opportunities ahead. We are dedicated to providing your business with innovative and tailored solutions that will elevate your productivity via technology integration, process improvement and waste reduction.

## People

We understand that talent is the most valuable asset. Investing in the growth and development of your people is essential for success. We are committed to providing your business with the most up to date training and people development solutions to create a culture of continuous learning and development to enhance your employees' capabilities and drive organisation success via our many bespoke training programmes.

## Growth

In the fast-paced world of business, growth isn't just a goal it's a strategic direction. We work with you to unlock the full potential of your organisation and help your end goals become a reality. With a deep understanding of the pillars to business growth, our team of Consultants bring an external view point to the table to help you navigate the ever-changing business landscape. We are dedicated to providing you with the strategies, insights, and solutions needed to drive sustainable growth and stay ahead of the competition in a number of different solution areas.



## Productivity



### Digital Manufacturing

Helping manufacturers adopt and implement Digital Technologies to Support Productivity and Automation. Helping manufacturers adopt and implement Digital Technologies to Support Productivity and Automation using the Smart Industry Readiness Index (SIRI).



### Lean and Continuous Improvement

Helping your operation eliminate non-value-added activities while maximising the full potential of your people and processes.

## People



### Leadership and Management

Our leadership and management training helps identify, develop new skills and retain future leaders who know how to motivate and coach your team to maximise your business processes.



### Lean Manufacturing

Your dedicated Lean trainer will provide your people with all the necessary tools and techniques to eliminate non-value added activities, reduce waste, save money and, more importantly, efficiently execute your business strategies.



### Six Sigma

Brook specialist trainers provide specialist Six Sigma Certification training and consulting for businesses.



### Internal Auditing

Our team of specialist ISO consultants work with your business to help you achieve ISO certifications.

## Growth



### Innovation

Helping businesses achieve greater benefits from innovating products, services or processes.



### HR Services

Brook's team of HR Consultants work with your business to help you to improve your HR strategy, generating a HR function tailored to the requirements of your business.



### ISO Systems

Our team of specialist ISO consultants work with your business to help you achieve ISO certifications.



### Strategic Support

Our consultants will help you establish a strategic growth plan to help your business succeed.



# Testimonials

## Our Valued Clients



### Woodcock & Wilson Ltd

“The professional training and guidance that we received surpassed all our expectations and were on a different and superior level to other consultants that I have dealt with over the years.”



### Vanshades Ltd

“Brook helped us to improve our systems and procedures across the board. They helped us create a fair and transparent HR policy which is a must have in the best interests of our employees and the business...”



### Wolf Components Ltd

“It has been an insightful look into the lean manufacturing and development of my leadership skill and management. The course has been very useful and I will be implementing many of the ideas into Wolf’s production and processes.”



### Craftwork Upholstery Ltd

“The work done has started the process for getting bills of material and raw material stock back onto a system. This will enable the business to generate a push pull with real time data that will help streamline production and cashflow.”



### Involution

“Brook kept us on track and brought valuable, independent views into the discussion that would either not have been considered, or glossed over. The program allowed us to make our end output 50% better compared to no assistance.”

[View more of our testimonials on our website.](#)





**BrookConsult.**

Leah's Yard,  
Cambridge Street,  
Sheffield City Centre,  
Sheffield  
S1 4HJ

Telephone:

**0114 3214 715**

Email:

**[enquiries@brookconsult.co.uk](mailto:enquiries@brookconsult.co.uk)**

Web:

**[brookconsult.co.uk](http://brookconsult.co.uk)**